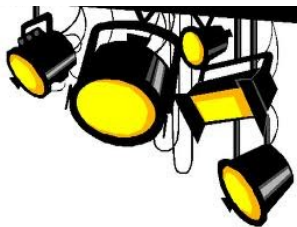


Monthly Newsletter

June 2015
Volume 6-2015

June Events:



PMI SD Toastmasters

- Every Tuesday
- 6:00pm-7:30pm

North County Roundtable Breakfast

- June 17th (7:30am-9:00am)
- The Crossings at Carlsbad
5800 The Crossings Drive,
Carlsbad, CA 92008
- Event Topic: Risk Management

Professional Development Breakfast Meeting

- June 19th (7:15am-9:00am)
- Coco's Restaurant
4280 Nobel Dr.
San Diego, CA 92122
- Event Topic: Leadership Traits Insights for Today, Pathway to the Future

Monthly 2-PDU, Networking & Dinner Meeting

- June 24th (3:30am-8:30pm)
- Handlery Hotel San Diego
950 Hotel Circle North
San Diego, CA 92108

- PDU Topic: Risk Identification
- Dinner Topic: Project Management (PM) and System Engineering Management (SEM): The Essential Formal Integration

Career Breakfast Meeting

- June 26th (7:30am-9:00am)
- Marie Callendar's Restaurant & Bakery - 11122 Rancho Carmel Drive

More Details:

<http://www.pmi-sd.org>

Look Inside:

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Don't Miss these Events!

PMI San Diego Happy Hour Networking Event

Wednesday, July 15
at Mia Francesca's in
Carmel Valley
Del Mar Highlands Town
Center Shopping Center
12905 El Camino Real, San
Diego, CA 92130
[Details on Page 4](#)

Platinum Edge Certified ScrumMaster Training

Thursday & Friday
June 11-12, 2015
Time: 8:00 am - 5:00 pm
Courtyard San Diego
595 Hotel Circle South
San Diego, CA 92108
[Details on Page 3](#)

Seven Wonders Learning ITIL 3 Day Course

July 29 - 31
California College San
Diego
6602 Convoy Court, Ste. 100
San Diego, CA 92111
[More Details will be available soon on pmi-sd.org](#)



Download our App!

Benefits of Volunteering

Enhance the profession of project management, reap the benefits of expanding connections, and leverage career advancement opportunities all while volunteering with PMI.



Build a Professional Network

Build your professional network by forging lasting relationships with thousands of PMI volunteers and professionals worldwide.



Gain Skills and Experiences

Develop and sharpen vital new skills, including leadership, collaboration and team-building techniques.



Develop as a Leader

Leverage opportunities to develop your personal leadership skills while making a difference in your profession, community, and life.

Volunteer Opportunities



Role of a Volunteer:

There is an opportunity for those who wish to excel in Project Management to join as Volunteer for the PMI San Diego Chapter. We are constantly looking for people to assist with a diverse range of activities, including:

- Events (organizing, planning and on-site support for our breakfasts and evening meetings)
- Building Better Futures (Community and education programs)
- Communications (managing the website, producing our newsletters and engaging in social media)
- Marketing (spreading the word of what PMI is about, obtaining sponsorships)
- Membership (dealing with queries, benefits)
- Mentor program (assisting as mentors)
- Professional development (planning and managing our Chapter classes)
- and much more...

Operations Team

- Audio/Video Specialist – (5-10 hrs./month)
- Data Analysts – (5-10 hrs./month) – Support the data and reporting requirements requested by all functional areas of the chapter to make informed decisions in order to best serve the chapter and its members.

Programs Team

- Icebreaker Coordinator - responsible for designing and conducting a short (10-15 minutes) Icebreaker event for the beginning of each monthly dinner meeting and should consist of a puzzle, quiz, riddle or other simple challenge to be solved as a team at each table to encourage interaction between the team members.

Membership Team

- Administrative Director / Documentation Coordinator – (10-15 hrs./month)
- Happy hour Networking Event Coordinator – (5-10 hrs./month)
- Member Messaging – (5-10 hrs./month) – Responsible for answering questions and redirecting email to appropriate parties in PMI.

Outreach/Marketing

- Military Outreach Lead (20-30 hrs./month)
- Academic Outreach Lead (20-30 hrs./month)
- Newsletter Lead (5-10 hrs./month)

Professional Development

- Career Event speaker coordinator
- Career Event email/web manager
- Career Event facilities correspondent.

Communication Team

- HTML Web Site admin background
- Email blast manager
- SharePoint background if we choose to adopt SharePoint

To apply, submit the following information to:
volunteers@pmi-sd.org

- Name and Phone Number
- First AND Second choices of Volunteer position
- Three sentence of why you're interested in the position
- Describe your previous volunteer experience





**Date: Thursday & Friday
June 11-12, 2015**

Time: 8:00 am - 5:00 pm

**Location: Courtyard San Diego
595 Hotel Circle South
San Diego, CA 92108
Synergy Room**

The University of Redlands School of Continuing Studies has been reviewed and approved as a provider of project management training by the Project Management Institute (PMI)®. As a PMI Registered Education Provider (REP), the School of Continuing Studies has agreed to abide by PMI® established quality assurance criteria.

Find out more about the Project Management at University of Redlands.

<http://www.redlands.edu/>

University of San Diego's Project Management Professional Development Series provides experienced project management professionals with advanced tools and techniques to execute projects, programs, and portfolios.

Through this highly interactive curriculum, you learn to apply project management practices that are key to running your business.

<http://pce.sandiego.edu/>

Professional Development Opportunities

MENTORSHIP PROGRAM INSPIRE - ACHIEVE - SHINE

We are looking for PMI San Diego chapter Mentors and Mentees to take part in our exciting Mentorship Program! Share your valuable professional experience as a Mentor, or learn from experienced professionals as a Mentee.

- Informal sessions at a time and location that fits your schedule
- Custom matches of Mentors with Mentees based on areas of interest and career goals
- Share your professional insights and experience, and provide guidance to aspiring and inspiring young professionals and students while earning PDUs

To be come a PMI San Diego chapter Mentor or Mentee, please contact the Mentorship team at mentorship@pmi-sd.org.



2-PDU Event

Risk Identification

Presented By: Nicki Kons, BSc., MBA, MA, PMI-PMP, PMI-RMP

Date: Wednesday
June 24, 2015

Time: 3:30 pm - 5:30 pm
2-PDU Event

5:30 pm - 8:30 pm Chapter
Dinner
Main Event

Location: Handlery Hotel San Diego
950 Hotel Circle North
San Diego, CA 92108

Happy Hour!

Do you want to know how our very first happy hour networking event of the year went on March 18th 2015 at Rock Bottom in La Jolla, California? We had a successful event with 33 people, where several attendees were new to PMI San Diego events. The event was hosted by Project Management Institute, the world's leading not-for-profit professional membership association for the project management profession¹.

The event had a relaxing atmosphere filled with fun and engaging people, different activities, networking opportunities, and people from different backgrounds and industries wanting to achieve their personal and professional goals as well as their career goals. It was a nice way of kicking back and mingling with fellow colleagues and fresh faces.

PMI San Diego strives to create opportunities for members and non-members to learn more about project management, develop new knowledge and skills and network with others in the field. The PMI San Diego Happy Hour Networking Events provide everyone with an opportunity to engage with the project management community in a fun and relaxed way. Be sure to join us for our next event! You can learn more about the wonderful opportunities PMI has to offer at pmi.org.



← Ty Chang, VP of professional development speaking to a couple of people about the services that are offered.

So many people chatting and learning about each other and about themselves as they enjoy the evening in a nice and friendly environment.



Don't miss our next event!

PMI San Diego Happy Hour Networking Event

Wednesday, July 15

at Mia Francesca's in Carmel Valley

Del Mar Highlands Town Center Shopping Center

12905 El Camino Real, San Diego, CA 92130



Do you know these people?



2015 PMI SD Annual Project Management Conference



Did you miss this year's conference? Read about all the wonderful activities you missed on the next few pages



Keynote Speakers

David Harvey – Reaching New Levels of Success at Southwest



David presented a wonderful history of Southwest Airlines and how Southwest Airlines through Portfolio and Program Management practices established its five strategic initiatives (i.e. AirTran Integration, All-New Rapid Rewards, fleet modernization, introducing the Boeing 737-800 aircraft, and new reservation system with international capabilities) driving its 2015 Company Plan and through Change Leadership delivered the value needed to continue to return industry-leading results. Today, in its 44th year, Southwest is as strong as its ever been, achieving record profitability and being the top performer in the S&P 500 in 2014. The foundation laid over the last five years unlocked tremendous future growth for Southwest to reach its vision of becoming the World's Most Loved, Most Flown, and Most Profitable airline.

Michael Arms *The Business of Saving Lives: Bringing together Marketing, Social Media, Public Events, and Collaborative Efforts*



Michael (Mike) Arms presented two unique Helen Woodward Animal Center programs that show ways a company can bring together marketing, social media, public events and collaborative efforts with multiple organizations that give life to a program and make it grow. Mike Arms discusses the process of creating an original concept and campaign for a program, and the associated challenges to growing and marketing it.

His inspiration story started in New York in the 1960's. He took a position at the American Society for the Prevention of Cruelty to Animals (ASPCA). However, the stress of seeing the horrors that humankind perpetrated against the animals of New York quickly became too much for Mike, because the ASPCA, itself, was killing over 140,000 innocent animals a year at that time. He gave his resignation and with just six days left on the job, Mike got a call that there was a dog hit by a car in the Bronx. He drove to the accident scene and found the dog with its back broken. As Mike bent to lift the injured puppy into the ambulance, some men attacked, beat, and stabbed him. As he lay in the street bleeding and unconscious, the little dog who should not have been able to move, crawled to Mike's side to lick him awake. It was an epiphany. Mike said to God "Let me live, and I promise you, I will do everything in my lifetime to protect them." Mike has kept his word.

Andy Crowe – Motivating Project Teams to do the (Im)possible



Andy Crowe, Founder and Chief Executive Officer of Velociteach, explored the topic of motivating project teams to operate at their peak performance and achieve results that would otherwise be impossible. In his high-energy and content-rich style, Crowe weaved existing motivational studies with cutting edge behavioral research to unlock how project managers can harness the underlying motivation of individuals and teams. By exploring such topics as contingent, intrinsic, and extrinsic motivators, managers were exposed to techniques they can immediately put into practice to help their teams operate at peak performance, transforming the impossible into the possible.

Davidson Frame – Talent Management: A Strategic Imperative – Focusing on Effective Use of People to Achieve Successful Project Outcomes



David Frame examined the strategic value of talent management and development. It pulls from research conducted by PMI®, Human Systems International, and the Economist Intelligence Unit on the importance of using appropriate talent on projects. It demonstrates how talent deficiencies hamper strategy implementation, reduce project and program success rates, and impact the bottom line negatively. It also illustrated the disconnect between human resources and executive leadership, offers an example of an organization that does it well, and suggests directions on where organizations can improve. Finally, it provided clear direction on what organizations can do to improve their talent strategy to increase their project and program success rates.

Inspirational speakers!

Awesome Breakout Sessions



1. Agile Contenders - Agile/Scrum

- ◇ Alicia McLain - *The Active Retrospective and Why Continuous Improvement Matters!*
- ◇ Kevin Reilly - *I'm a Traditional Project Manager in an Agile World – Now What?*
- ◇ Betsy Stockdale - *From Models to Stories: Building Your Agile Backlog*

2. Awaken the Sleeping Phelps - Coaching Project Success

- ◇ Lily Otieno - *Your most important asset - THE PM*
- ◇ Dr. Kevin Carman - *Executive Coaching: Leads to Extraordinary Outcomes and Results*
- ◇ Amin Leiman - *Karate Project Management*

3. Fuse is Lit! - Communicating 360°

- ◇ Michael Sanders - *In-Sizing – Career Threat and Opportunity*
- ◇ Dr. Patty Malone - *Dealing with Difficult Stakeholders for Project Managers: The Power of Clear Communication*
- ◇ Steven Bellach - *Creating a "brand strategy" for your project*

4. Above the Underground - Entrepreneurship & Transitions

- ◇ Josette Rice - *Close Your Eyes and Drive*
- ◇ Todd Greenwood - *Are your PM tools enough for Entrepreneurship?*
- ◇ Brian Wirtz - *Winning With Warriors*

5. Private Dossier - Personal Development

- ◇ Meshell Zwicker- *Inspired Momentum; What to STOP doing to get it and keep it!*
- ◇ Mike Sanders - *Advanced Multitasking - Do more, Work less, Be happy*

6. Return from Meltdown - Project Rescues

- ◇ Clint Backhaus - *How To Prevent Software Development (and Other) Projects From Failing; Tools and Techniques For Every Project Manager*
- ◇ Susan Peterson - *Against All Odds -- The Delicate Art of Rescuing Doomed Projects*
- ◇ Doug Seter - *Failure Is Never An Option*

7. The Pendulum - Tools & Techniques

- ◇ Lou Melendrez - *Base lining Project Support Costs at Project Initiation*
- ◇ Janette Cazares - *Stakeholder Analysis and Management, Template*
- ◇ Ali Syed - *Project Management Approach to Buying and Selling Real Estate*

Seminars Making the Impossible Possible



Enlightened Project Management – An Approach for the 21st Century Project Manager (presented by Joe Drammissi)

Engagement Starts with You (presented by Scott Carbonara)

Agile Project Planning, Monitoring & Adapting Concepts
(presented by Kevin Reilly)

Conflicts Resolved, Successfully...Every Time
(presented by Myles Miller)

Super Connectivity – Five Advanced Management Techniques for Leaders
(presented by Mike Sanders)

Collaborative Leadership Series for Agile Teams: Speak Plainly and Forcefully
(presented by Carlton Nettleton)

Thriving in Times of Change: Leading in Uncertainty (presented by Scott Carbonara)

MANAGING CHAOS! Tools to Set Priorities and Get Things Done
(presented by Jan Zaragoza)

Navigating the Seas of Uncertainty to Project Success
(presented by Marty Brown)

Strategic Networking
(presented by John Rodolff)

Meetings Over Easy (presented by Jan Zaragoza)

Leading Teams in the Fog of War
(presented by Tom Magness)

Mind Mapping Techniques for Project Planning
(presented by Jim Franklin)

Collaborative Leadership Series for Agile Teams: Facilitate Successful Outcomes
(presented by Carlton Nettleton)

MS Project 2013 (presented by Kugan Panchadsaram)

Conflict Prevention for Project Management: How to Transform Conflict into Opportunities and Increase Productivity
(presented by Yvette Durazo)

Cool things from PMI

Excellence in Project Management in the Energy Industry

07/21/2015 - 07/23/2015

Excellence in Project Management for the Energy Industry is a 3-day practical course sponsored by Colorado School of Mines with workshops that enable project teams to achieve world-class project performance and thereby improve profitability. This course has been designed to address management of limited and scarce capital resources for consistent world-class project performance.

It begins with a project development and execution process and describes activities, deliverables and organization required to effectively manage these projects. Emphasis is placed on front-end loading where a multi-functional team defines and freezes the scope of work prior to full funding.

Location: Golden, Colorado, USA

More information:

<http://www.csmspace.com/events/pmei/>

Mega Seminars World 2015

07/20/2015 - 07/23/2015

Deepen your knowledge on specific project management topics at Mega Seminars World 2015 in Orlando, Florida. These face-to-face seminars vary from one to four days in length. Skilled instructors bring the value of their real-world project experiences.

Location: Orlando, Florida, USA

More information:

<http://learning.pmi.org/SeminarsWorld.php?id=23>



June Item of the Month

Just released! Be the first to learn how to adapt to an unfolding reality that is uncertain, ever changing, and unpredictable. This brand new book proposes a new theoretical model for managing rapid change in projects. It combines management research with advice from experienced practitioners, and analyses of case studies from Google, NASA, and IBM, to name just a few. Don't delay, order this newly published book at our special price, only through June.



Membership Benefits

Knowledge

Through 2020, 1.57 million new project management jobs will be created every year around the world, according to our Project Management Talent Gap Report. Skilled project professionals are in a prime position to benefit. Membership will assist your career through an expansive collection of knowledge resources.

PMBOK Guide

Membership includes instant access to digital editions of all of our global standards, including A Guide to the Project Management Body of Knowledge (PMBOK® Guide—Fifth Edition). The foremost standard on project management, the PMBOK® Guide is a must have for anyone determined to deliver results, achieve excellence, and

stand out from the crowd.

Tools and Templates

Practical, customizable tools and templates help you manage your project information and save you time and effort.

Knowledge Resources

Expand your knowledge — and your horizons — with members-only resources on ProjectManagement.com and PMI.org. Get instant access to:

On-demand webinars

Peer-written and reviewed articles

Business and project management books in eReads & Reference

Useful Links:

Project Management.com
<http://www.projectmanagement.com/Templates/>

Online Books
<http://www.pmi.org/Learning/virtual-library-e-reads-and-reference.aspx>

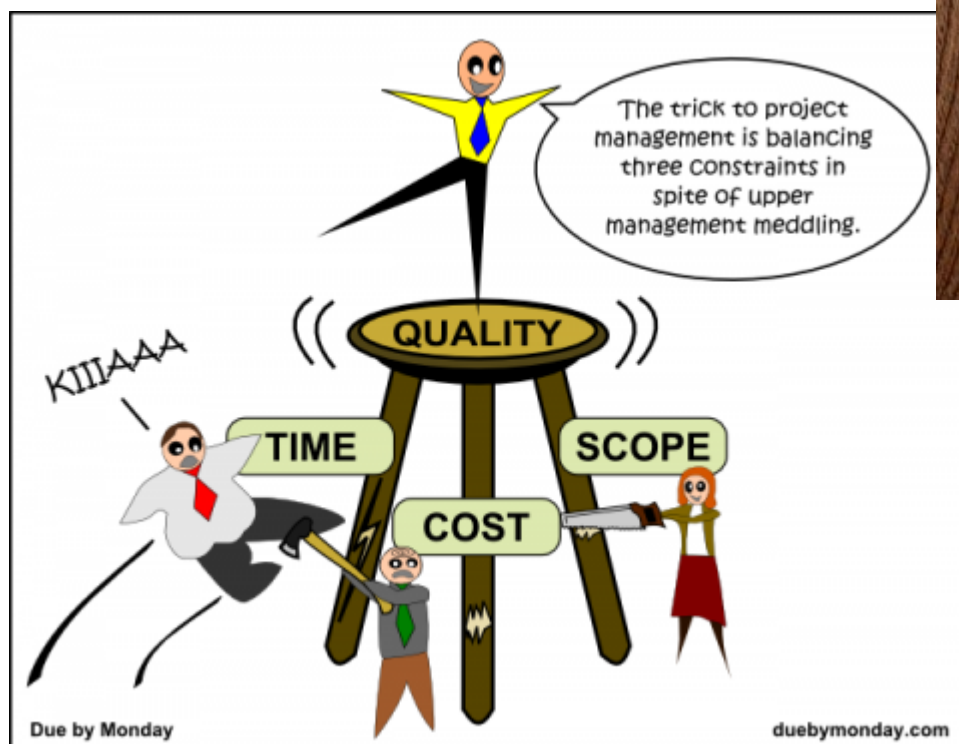
Electronic Forms
<http://www.pmi.org/Learning/electronic-forms.aspx>

Pulse of the Profession
<http://www.pmi.org/learning/pulse.aspx>

Lighter Side of Project Management

You know it is time to get out of Project Management when...

- You refer to your other half as the budget holder.
- Your personal life is planned to the end degree.
- You write a Project Brief for your next holiday.
- Safe sex involves a risk log and contingency plan.
- You organize your family into a more efficient team based structure.
- The "deliverables" for Saturday are the shopping and washing.
- You mitigate the risk of your in-laws visiting.
- Finding yourself explaining what Gantt, PERT and CPM diagrams are to people down the pub.
- You enjoy reading the Project Management Body of Knowledge in bed.



Connect With Us



LinkedIn

<https://www.linkedin.com/groups?gid=141610>

Twitter

<https://twitter.com/PMISanDiego>

Facebook

<https://www.facebook.com/PMISD>



Social Media for Project Managers

Most people use **social media** on a daily basis for personal reasons but more and more, savvy project managers are incorporating these tools into their projects to collaborate and communicate more efficiently.

Social Media for Project Managers goes beyond Facebook, Twitter and LinkedIn to explore a whole range of collaboration tools available online like wikis, microblogs and document

<http://marketplace.pmi.org/Pages/ProductDetail.aspx?GMPProduct=00101211801>

Write your resume as if you were the hiring manager.

Hiring managers are charged with the responsibility of achieving results through leadership. They need people who can achieve results. Feed their needs.

By: Karl Liechty

URL: <https://www.linkedin.com/grp/post/1976445-6011100553390673923>



Elizabeth Harrin

@pm4girls

Elizabeth is the brains behind the blog, *A Girl's Guide to Project Management*, and the director of the OTOBOS group (On Time, On Budget, On Scope), a project communications consultancy. Her twitter provides links to her blog posts, current events in project management, and conversations with her followers.

How you'll benefit from the following: It's a great source for all things related to project management, and Elizabeth is a smart yet approachable expert on the subject.



Jon E. Vance, President
President@pmi-sd.org

Susan Wade, VP of Finance
Finance@pmi-sd.org

Shawn Weebe, VP of Communications
Communications@pmi-sd.org

Karina L. Szenderski, VP of Operations
Operations@pmi-sd.org

Wayne Holley, VP of Programs
Programs@pmi-sd.org

Ty Chang, VP of Prof. Development
Profdev@pmi-sd.org

Darryl Hensley, VP of Membership
Membership@pmi-sd.org

Geri Wales, VP of Outreach/Marketing
Outreach@pmi-sd.org

PMI San Diego Chapter Vision, Mission & Value Proposition

VISION:

Organizations in San Diego will embrace, value, and utilize project management and attribute their success to it.

MISSION:

To promote the success of project practitioners and increase corporate awareness of the PMI San Diego Chapter.

VALUE PROPOSITION:

Increase the visibility, involvement, and alliances of the PMI – San Diego community through active Chapter growth and compelling personal experiences.

We're on the Web: <http://www.pmi-sd.org>