

Monthly Newsletter

February 2015
Volume 2-2015

February Events:



PMI San Diego Lunch Event

- Every 2nd Thursday of the month
- Cozymel's Mexican Grill - Westfield UTC, 4303 La Jolla Village Drive

North County Roundtable Breakfast

- Every 3rd Wednesday of the month
- The Crossings at Carlsbad - 5800 The Crossings Drive

Professional Development

Breakfast Meeting

- Every 3rd Friday of the month
- Coco's Bakery Restaurant - 4280 Nobel Drive

Career Breakfast Meeting

- Every 4th Friday of the month
- Coco's Bakery Restaurant - 16759 Bernardo Center Drive

Toastmasters—San Diego

Meets every Tuesday
Time: 6:00 p.m. - 7:30 p.m.
Location: Webster University, 6333 Greenwich Drive #230, San Diego, CA 92122

Monthly 2-PDU, Networking & Dinner Meeting

Location: •Double Tree, Rancho Penasquitos

San Diego, CA 92108

Chapter Dinner Event The Future of Work and What it Mean to You

Presented By: Heather Wieslow

2-PDU Event How to Successfully Use Social Media on Your Project

Presented By: Cornelius Fichtner, PMP, CSM

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San Diego Annual Project Management Conference



To infiltrate the local project and program management operatives to gather key insider intelligence.

Learn from top agents to hone and master your skills.

Complete your mission and you will be greatly rewarded.

The bonus, you will collect PDU's along the way.

June 3rd through June 5th

Sheraton San Diego Hotel & Marina—Bay Tower

1590 Harbor Island Drive • San Diego

Additional Information can be found at:

www.pmi-sd.org/conference

Questions:

conf.cochair@pmi-sd.org

Sponsorship:

conf.sponsorship@pmi-sd.org

Speakers:

conf.seminars@pmi-sd.org, or

conf.breakouts@pmi-sd.org



Scan for more information!

Download our App!

Volunteer Opportunities



Operations Team

- Audio/Video Specialist – (5-10 hrs/month)
- Data Analysts – (5-10 hrs/month) – Support the data and reporting requirements requested by all functional areas of the chapter to make informed decisions in order to best serve the chapter and its members.

Outreach/Marketing Team

- Web Content Lead – (20-25 hrs/month) – Work with Communications team to organize and standardize web look and feel. Create content for promotion and social media. Approve content from other teams for submission to Web.

Membership Team

- Administrative Director / Documentation Coordinator – (10-15 hrs/month)
- Happy hour Networking Event

Coordinator – (5-10 hrs/month)

- Member Messaging – (5-10 hrs/month) – Responsible for answer questions and redirecting email to appropriate parties in PMI.

Annual PMI-SD Conference

- Marketing Copywriter – (10-15 hrs/month) – Create engaging copy content to be used in all advertising, marketing collateral and communications for the event.
- Exhibitors Manager – (10-15 hrs/month) – Identify, research and solicit prospective exhibitors for annual event, develop and nurture relationships with exhibitor clients, collect exhibitor requirements for event space planning.
- Recognition Manager – (10-15 hrs/month) – Unify the team and enhance collaborations by celebrating team

accomplishments and outfitting the team for visible recognition during the event.

- Day of Volunteers – (5-10 hrs/month)

To apply, submit the following information to:

volunteers@pmi-sd.org

- Name and Contact Telephone Number
- First AND Second choices of Volunteer position
- Three sentence introduction of yourself and why you're interested in the position
- Describe your previous volunteer experience with PMI-San Diego



Forget the Cookie Cutter Approach to Project Management

<http://www.projectsmart.co.uk/forget-the-cookie-cutter-approach-to-project-management.php>

By Duncan Haughey, PMP



Organizations need a sustainable approach to project management training so when people move on, the people who

follow are trained, and the organization is not reinventing the project management approach all over again. The following is the best way to accomplish this:

- Employ a mix of senior/junior PMs.
- Pick a methodology as the basis of your organizational project management approach.
- Develop toolkit that allows PMs to control projects.
- Develop an approach that suits your organization.

Forget the cookie cutter approach to project management and don't listen to

anyone who says there's a simple off-the-shelf solution to project management success. There are no instant formulas or silver bullets that guarantee consistent project success! Instead, develop an approach that suits your organization, with a mix of senior and junior project managers, coaching, an organizational toolkit, and high-quality project management training. This is the route to long-lasting, sustainable project success.

Teaching Your Team to Deal With Deadlines

<http://www.projectsmart.co.uk/teaching-your-team-to-deal-with-deadlines.php>

By Kenneth Darter, PMP

Deadlines are ever present in project management, which does not mean that the team working on the project can deal with those deadlines easily.

Perhaps there are new people on the project who are not used to working in a deadline-oriented environment, or people on the project who have never been able to meet deadlines successfully.

The project manager must take the lead in teaching the team to deal with their deadlines.

The project manager is ultimately responsible for whether or not the project deadlines are met, deadlines that are made up of many individual tasks and the deadlines associated with those tasks.

The following are concepts to help the team deal with their deadlines.

- Two-way communication
- Task Breakdown
- Lead time and lag time
- Multi-tasking vs focus



Discovery more information about the topic on the Web!

Remember: No one size fits all 'project management approach'. PM reality and theory are not one and the same. Nice to have people familiar with a certain method, but that doesn't guarantee sustained project success.





\$100 off Holiday Discount for PMI San Diego

Platinum Edge would like to gift a \$100 discount to chapter members for the upcoming Certified ScrumMaster training.

A great way to kick off the new year!

<http://platinumedge.com/training/>



The University of Redlands School of Continuing Studies has been reviewed and approved as a provider of project management training by the Project Management Institute (PMI)®. As a PMI Registered Education Provider (REP), the School of Continuing Studies has agreed to abide by PMI® established quality assurance criteria.

Find out more about the Project Management at University of Redlands.

<http://www.redlands.edu/>



University of San Diego's Project Management Professional Development Series provides experienced project management professionals with advanced tools and techniques to execute projects, programs, and portfolios.

Through this highly interactive curriculum, you learn to apply project management practices that are key to running your business.

<http://pce.sandiego.edu/>

PMI Certifications

Benefits:

Our world-class certifications give you a leg up on the competition and empower you to succeed now and in the future.

Find what's right for you....

Project Management Professional

The most important globally-recognized and independently validated credential for project managers, perfect if you have demonstrated experience and competence in leading project teams.

Certified Associate in Project Management

The CAPM® demonstrates your understanding of the fundamental knowledge, terminology and processes of effective project management.

Program Management Professional

Designed for those who manage multiple, complex projects to achieve strategic and organizational results.

Portfolio Management Professional

Recognizes the advanced experience and skill of portfolio managers and demonstrates proven ability in the coordinated management of one or more portfolios to achieve organizational objectives.

PMI Agile Cert. Practitioner

The only agile certification that requires a combination of training, experience and an exam. It also bridges agile approaches such as SCRUM, XP, LEAN and Kanban.

PMI Professional in Business Analysis

Highlights your expertise in business analysis and spotlights your ability to work effectively with stakeholders to define their business requirements, shape the output of projects and drive successful business outcomes.

PMI Risk Management Professional

A specialty credential that demonstrates competence in assessing project risks, mitigating threats and capitalizing on opportunities.

PMI Scheduling Professional

A specialty credential for practitioners who want to focus on developing and maintaining project schedules.

Professional Development



What are Professional Development Units (PDUs)?

Professional Development Units (PDUs) are credits needed for renewal of the PMP certification.

The PMI Global website defines a PDU as “the measuring unit used to quantify approved learning and professional service activities. Typically, one PDU is earned for every one hour spent in a planned, structured learning experience or activity.

Fractions of PDUs may be

reported in 0.25 increments following one full hour.”

The purpose of the Continuing Certification Requirements Program (CCR) Program is to:

- Sustain the PMP as a global certification credential
- Enhance the ongoing professional development of PMPs
- Encourage and recognize individualized learning opportunities

- Offer a standardized and objective mechanism for attaining and recording professional development activities.

PMPs must accrue a minimum of sixty (60) Professional Development Units (PDUs) every three years. 15 the 60 PDUs must be educational.

Don't forget you can earn PDU's as a volunteer with the Chapter!



Cutting Through the Chaos Combating High-Profile IT Project Failures

By Duncan Haughey, PMP

Over the years, IT project management has earned a reputation for failure with many high-profile projects being abandoned mid-stream, costing millions or even billions of pounds. Governments conduct IT projects poorly because of the committee structures and

too many vested interests. To be successful, you need:

1. Executive Management Support
2. User Involvement
3. Optimization
4. Skilled Resources
5. PM Expertise

6. Agile Process
7. Clear Business Objectives
8. Emotional Maturity
9. Execution
10. Tools and Infrastructure

Read more at: <http://www.projectsmart.co.uk/cutting-through-the-chaos.php>



Three Steps to Better Customer Relations

By Brad Egeland

Without a doubt, customer relations is important to our business.

Whether you find yourself challenged by customer relations or are simply seeking ways to improve your current customer relations, keep in

mind the following three things:

1. Ask customers for feedback on your performance.
2. Inquire about the customers' needs.
3. Offer to give customers something for free. Could

be free hours of labor, creation of a new report, etc. Something that can solidify a good relationship or salvage a struggling relationship.

More at:

www.projectsmart.co.uk/three-steps-to-better-customer-relations.php



Lighter Side of Project Management

You know it is time to get out of Project Management when...

- | | | |
|---|---|---|
| 1. You refer to your other half as the budget holder. | 5. You organize your family into a more efficient team based structure. | PERT and CPM diagrams are to people down the pub. |
| 2. Your personal life is planned to the end degree. | 6. The "deliverables" for Saturday are the shopping and washing. | 9. You enjoy reading the Project Management Body of Knowledge in bed. |
| 3. You write a Project Brief for your next holiday. | 7. You mitigate the risk of your in-laws visiting. | |
| 4. Safe sex involves a risk log and contingency plan. | 8. Finding yourself explaining what Gantt, | |



The Wish

A project manager, a software developer, and a hardware engineer are in Brighton for three weeks helping out on a project.

About midweek they decide to take a lunchtime walk up and down the beach. Halfway up the beach, they come across a lamp. As they rub the lamp a genie appears and says, "I will grant each of you one wish."

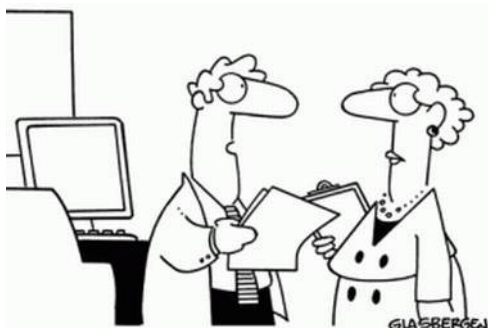
The hardware engineer says, "I want to spend the rest of my life living in a huge mansion with no money worries and surrounded by beautiful women who worship me." The genie grants his wish.

The software developer says, "I would like to spend the rest of my life living on a yacht cruising the Caribbean, no money worries and surrounded by beautiful

women who worship me." The genie grants his wish.

Then it is the project manager's turn. "And what would your wish be?" asked the genie.

"I want them both back after lunch" replies the project manager.



"My team has created a very innovative solution, but we're still looking for a problem to go with it."

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"Of course, this is a worst case scenario."

Connect With Us



LinkedIn

<https://www.linkedin.com/groups?gid=141610>

Twitter

<https://twitter.com/PMISanDiego>

Facebook

<https://www.facebook.com/PMISD>

Facebook:

5 Reasons Why Project Managers Should Use Facebook

(<http://corporategeek.info/5-reasons-why-project-managers-should-use-facebook>)

Twitter:

Twitter can be a great tool, but as a busy project manager you may not have the time to identify the most valuable people and organizations to follow for your work. So to help you out, here is a site that has done it for you: (<http://www.smartsheet.com/blog/10-twitter-accounts-follow-project-management>)

LinkedIn:



Agile: Strategically Stable & Tactically Flexible

Platinum Edge Community Development, Social Media at Platinum Edge

Many who are new to agile skeptically ask, “I see that agile is flexible, but what about planning and strategy?” Likewise, some of agile’s critics focus on the flexibility aspect and see it as recklessness. They fail to recognize the strong balance between planning and empiricism that makes agile so effective. READ more on this...

(https://www.linkedin.com/groupItem?view=&gid=141610&type=member&item=5942718674677800964&trk=groups_most_popular-0-b-ttl&goback=%2Egmp_141610)



Jon E. Vance, President
President@pmi-sd.org

Susan Wade, VP of Finance
Finance@pmi-sd.org

Shawn Weebe, VP of Communications
Communications@pmi-sd.org

Karina L. Szenderski, VP of Operations
Operations@pmi-sd.org

Wayne Holly, VP of Programs
Programs@pmi-sd.org

Ty Chang, VP of Prof. Development
Profdev@pmi-sd.org

Darryl Hensley, VP of Membership
Membership@pmi-sd.org

Geri Wales, VP of Outreach/Marketing
Outreach@pmi-sd.org

PMI San Diego Chapter Vision, Mission & Value Proposition

VISION:

Organizations in San Diego will embrace, value, and utilize project management and attribute their success to it.

MISSION:

To promote the success of project practitioners and increase corporate awareness of the PMI San Diego Chapter.

VALUE PROPOSITION:

Increase the visibility, involvement, and alliances of the PMI – San Diego community through active Chapter growth and compelling personal experiences.

We're on the Web: <http://www.pmi-sd.org>
