

## Track 4: Power Skills

Room: Coral 3

### HYBRID PROJECT MANAGEMENT: THE BEST OF BOTH WORLDS

As projects adapt to changing business environments and their requirements, it is important to understand the context of each project and apply the best development approach to support project activities. Even though all projects focus on delivering value within given constraints, there are multiple methods and techniques that support different project objectives.

In this session, Greta Blash will discuss the difference between utilizing a traditional, adaptive, or hybrid approach and the benefits of incorporating the different approaches. Project planning is modified to not just be an activity performed at the beginning of the project but rather a continuing activity to enable adjustments and modifications as they arise.

#### Key Takeaways:

- Differentiate between different life cycle development approaches
- Identify hybrid project techniques for initiating, planning, executing, monitoring, controlling, and closing projects
- Determine which methods are most appropriate based on the context of the project
- Implement continuous improvement activities throughout the project to reduce risk, improve quality and meet expectations.



Greta Blash has extensive experience as an executive and consulting IT professional, both domestically and internationally. Her areas of experience include program management, project management, agile/adaptive development, business analysis, customer relationship management, and business intelligence. In addition to her PMP® certification, she also holds program management (PgMP®), business analysis (PMI-PBA®), and agile certifications (PMI-ACP® and DASSM®) from the Project Management Institute. Greta is a frequent presenter at various PMI and IIBA meetings and conferences. She has been recognized as an SME for the PMI Standard for Business Analysis and Benefits Realization Practice Guide. She is a contributor to the PMBOK® Guide - 7th Edition and was a reviewer of the 5th and 6th Editions, as well as the 4th Edition of the Program Management Guide, The Standard for Earned Value Management, and the Practice Standard for Project Estimating. To learn more about our speaker, connect with her on [LinkedIn](#) and check out her [website](#).

Steve Blash is a certified Project Manager Professional (PMP)®, a certified agile practitioner, (PMI-ACP)® and a certified Disciplined Agile Senior Scrum Master, (DASSM). He is a past president (2013) for the PMI® chapter in Las Vegas (PMI-SNC.), and was also the project manager and facilitator for the 2014 PMI Region 7 Summit. Steve has managed many diverse adaptive, predictive and hybrid IT software development and infrastructure projects at many companies throughout his career.



## BUILDING TOMORROW'S LEADERS: MASTERING TALENT ASSESSMENT, DEVELOPMENT, AND SUCCESSION PLANNING

In the competitive landscape of business, one of the gravest oversights companies make is underestimating the power of their workforce and failing to foster employee growth. Neglecting these critical aspects not only jeopardizes your top talent but also paves the way for competitors to poach your best performers. Join us for an enlightening exploration of how understanding talent, proactive development strategies, and robust retention efforts can shape the future of your organization.



Rend Williams is the Founder and President of Foresight Business Consulting, a firm that specializes in executive coaching, leadership development, and business consulting. With a career spanning over 25 years in clinical research and project management across biotech, pharmaceutical, government, and Contract Research Organizations, she has consistently overseen project and clinical operations while upholding the highest standards of quality and performance. Rend holds a Master of Public Health (MPH) degree in Epidemiology from SDSU and a Bachelor of Science degree in Physiology and Neuroscience from UCSD. She is passionate about creating corporate cultures

that inspire employee loyalty and further client satisfaction by empowering individuals and teams to achieve peak performance.

## EMOTIONS INTO ACTION: HOW EMOTIONAL AGILITY HELPS US TO CREATE A FUTURE OF POSSIBILITIES AND PRODUCTIVITY

When it comes to our emotions, the key is not to avoid the difficult, unpleasant ones but rather to embrace them as part of our human experience. Unlike emotional intelligence, which primarily focuses on social skills, emotional agility emphasizes the alignment between leaders' actions and their personal values. It enables leaders to act in accordance with their core principles and beliefs. It's about having a healthy relationship with your emotions, using them as a tool for personal growth and better decision-making, and ultimately enhancing your overall well-being and work and social relationships.

Gwen Franco's passion is driven by her love of people and learning. She helps people find joy and meaning in their work and creates solutions that foster a culture of inclusion, collaboration, and innovation. She is the President of the ATD San Diego Chapter and volunteers with many other community organizations that align with her values and goals. She is an Entrepreneur and mentor who has recently started her own consulting business (Craft Leadership), where she offers her clients mentoring on People and Culture, Talent Development, Leadership Development, Organizational Effectiveness, Human Resources, and Learning & Development. During her off-time, Gwen enjoys volunteering at local food drives, reading a good novel, trying new taco shops, and creating charcuterie boards.



## TEAMWORK, TRUST AND COMMUNICATION: THREE ESSENTIAL ELEMENTS OF A SUCCESSFUL ORGANIZATION

According to research and her personal experience as a police officer and trainer, Jenna Propson believes that teamwork, trust, and communication are the three essential elements to a successful organization. Her passion is to help build stronger and healthier teams and cultures within the workplace. She believes teamwork, trust, and communication increases effectiveness, engagement, and efficiency. They are key to creating respect, and increasing retention, wellbeing, and innovation. In this presentation, Jenna will discuss how teamwork is teachable, trust is transformative, and communication is courageous as she provides examples of how she uses these skills daily. Take-aways include:

- Developing community
- Creating intentional communication practices
- Utilizing assessments as tools to develop these skills



Jenna Propson is originally from Wisconsin and moved to San Diego five years ago to earn her Master's in Organizational Leadership. She quickly fell in love with San Diego and decided to stay here. As a former police officer, and an educator at Point Loma Nazarene, she is passionate about creating healthy teams and developing leaders. She now combines her passion for law enforcement, education, and training in her current role as a Staff Development Coordinator at the San Diego County Sheriff's Department. She is also a CliftonStrengths workshop facilitator and a board member of the Association for Talent Development (ATD) San Diego Chapter. As a dynamic

communicator and leader she has learned how to use relational skills and research to develop, train and empower others, and strategically implement organizational change.

## FROM SERVICE TO CERTIFIED AND BEYOND!

Transitioning from military life to civilian life involves a great deal of ambiguity. It's important for these individuals to cultivate the skills they already have and turn them into the power skills that employers are looking for in the corporate world. Most military service members already manage projects, and many more want project management roles after their military service.

The Challenge? Understanding foundational and industry-recognized project management methodologies years before leaving the military. In this presentation, Matt Quick will discuss the steps that those presently in the military can take while in the service as well as the steps for veterans who have already separated from service.



With 25 years of Human Resources, Recruiting, Career Coaching, and Project & Program Management experience in the U.S. military, Matt Quick is now responsible for fostering PMI's relationship with the military and veteran communities. Prior to taking on this critical role, Matt built two successful military-focused companies and established a non-profit organization focusing on pediatric cancer support--honoring his nephew, Dylan. Matt continues to coach people through career transition, specifically into project management careers. He is certified in Career Coaching, Digital Networking, is currently studying for PMI's Certified Associate in Project Management (CAPM)<sup>®</sup> certification, and was recently recognized as a LinkedIn Top Leadership Voice!